

EXHIBIT E

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Mark: SWEET TALK BAKERY & CAFE

Sweet Talk Bakery & Cafe

US Serial Number: 86177109

Application Filing Date: Jan. 28, 2014

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: A request for an extension of time to file an opposition has been filed with the Trademark Trial and Appeal Board. For further information, see TTABVUE on the Trademark Trial and Appeal Board web page.

Status Date: Jul. 08, 2014

Publication Date: Jul. 01, 2014

Mark Information

Mark Literal Elements: SWEET TALK BAKERY & CAFE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "BAKERY & CAFE"

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Restaurant services, including sit-down service of food and take-out restaurant services

International Class(es): 043 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: The Bread Store, LLC

DBA, AKA, Formerly: DBA Sweet Talk Bakery & Cafe

Owner Address: 3675 Satellite Blvd., Suite 720
Duluth, GEORGIA 30096
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: GEORGIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Brian J. Harris

Attorney Email: Yes

Attorney Primary Email: bharris@bjh-law.com
Address:

Authorized:

Correspondent

Correspondent: BRIAN J. HARRIS

Name/Address: BRIAN J. HARRIS, P.C.
1860 SANDY PLAINS RD STE 204-163
MARIETTA, GEORGIA 30066-7833
UNITED STATES

Phone: 404-583-3865

Correspondent e-mail: bharris@bjh-law.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 08, 2014	EXTENSION OF TIME TO OPPOSE RECEIVED	
Jul. 01, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 01, 2014	PUBLISHED FOR OPPOSITION	
Jun. 11, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 27, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
May 23, 2014	ASSIGNED TO LIE	77312
May 12, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 12, 2014	EXAMINER'S AMENDMENT ENTERED	88888
May 12, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
May 12, 2014	EXAMINERS AMENDMENT E-MAILED	6328
May 12, 2014	EXAMINERS AMENDMENT -WRITTEN	77986
May 09, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 09, 2014	NON-FINAL ACTION E-MAILED	6325
May 09, 2014	NON-FINAL ACTION WRITTEN	77986
May 02, 2014	ASSIGNED TO EXAMINER	77986
Feb. 08, 2014	NOTICE OF PSEUDO MARK E-MAILED	
Feb. 07, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 31, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: KHOURI, SANI PHILIPPE

Law Office Assigned: LAW OFFICE 110

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 27, 2014

Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Extension of Time

Proceeding Number: [86177109](#)

Filing Date: Jul 08, 2014

Status: Not Instituted

Status Date: Jul 08, 2014

Interlocutory Attorney:

Defendant

Name: The Bread Store, LLC

Correspondent Address: BRIAN J. HARRIS
BRIAN J. HARRIS, P.C.
1860 SANDY PLAINS RD STE 204-163
MARIETTA GA , 30066-7833

Associated marks

Mark	Application Status	Serial Number	Registration Number
SWEET TALK BAKERY & CAFE	Request For Extension of Time to File Opposition	86177109	

Potential Opposer(s)

Name: Ewe Group Inc.

Correspondent Address: Marcy L. Sperry
Womble Carlyle Sandridge & Rice, LLP
P.O. Box 7037
Atlanta GA , 30357-0037
UNITED STATES

Correspondent e-mail: atltrademarks@wCSR.com

Prosecution History			
Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Jul 08, 2014	
2	EXTENSION OF TIME GRANTED	Jul 08, 2014	

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Mark: ST SWEET TALK · BAKERY & CAFE ·



US Serial Number: 86177123

Application Filing Date: Jan. 28, 2014

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: A request for an extension of time to file an opposition has been filed with the Trademark Trial and Appeal Board. For further information, see TTABVUE on the Trademark Trial and Appeal Board web page.

Status Date: Jul. 08, 2014

Publication Date: Jul. 01, 2014

Mark Information

Mark Literal Elements: ST SWEET TALK · BAKERY & CAFE ·

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the conjoined letters "S" and "T" in a circle on the left side of the image with the top half of the circle having a maroon background and the bottom half of the circle having a brown background. The circle is outlined in brown. The words "Sweet Talk" appears in a maroon script to the right of the logo with the words "Bakery & Cafe" in brown underneath. Two brown dots surround the words "bakery & cafe".

Color Drawing: Yes

Color(s) Claimed: The color(s) maroon and brown is/are claimed as a feature of the mark.

Disclaimer: "BAKERY & CAFE"

Design Search Code(s): 26.01.17 - Circles, two concentric; Concentric circles, two; Two concentric circles
26.01.21 - Circles that are totally or partially shaded.

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International Class(es): 043 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

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Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

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Amended 44E: No

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DBA, AKA, Formerly: DBA Sweet Talk Bakery & Cafe

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Duluth, GEORGIA 30096
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where: GEORGIA

Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Brian J. Harris

Attorney Primary Email: bharris@bjh-law.com
Address:Attorney Email Yes
Authorized:

Correspondent

Correspondent: BRIAN J. HARRIS
 Name/Address: BRIAN J. HARRIS, P.C.
 1860 SANDY PLAINS RD STE 204-163
 MARIETTA, GEORGIA 30066-7833
 UNITED STATES

Phone: 404-583-3865

Correspondent e-mail: bharris@bjh-law.comCorrespondent e-mail Yes
Authorized:

Domestic Representative - Not Found

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Feb. 07, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
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TM Staff Information

TM Attorney: KHOURI, SANI PHILIPPE

Law Office Assigned: LAW OFFICE 110

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 27, 2014

Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Extension of Time

Proceeding Number: [86177123](#)

Filing Date: Jul 08, 2014

Status: Not Instituted

Status Date: Jul 08, 2014

Interlocutory Attorney:

Defendant

Name: The Bread Store, LLC

Correspondent Address: BRIAN J. HARRIS
 BRIAN J. HARRIS, P.C.
 1860 SANDY PLAINS RD STE 204-163
 MARIETTA GA , 30066-7833

Associated marks

Mark	Application Status	Serial Number	Registration Number
ST SWEET TALK · BAKERY & CAFE .	Request For Extension of Time to File Opposition	86177123	

Potential Opposer(s)

Name: Ewe Group Inc.

Correspondent Address: Marcy L. Sperry
 Womble Carlyle Sandridge & Rice, LLP
 P.O. Box 7037
 Atlanta GA , 30357-0037
 UNITED STATES

Correspondent e-mail: atltrademarks@wCSR.com

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